# Computer Science 294 Lecture 3 Notes 

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January 24, 2023

## 1 Influences, Effects, and Social Choice

### 1.1 Examples of decision rules

When studying social choice, we think of a boolean function $f:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}^{n}$ as a voting rule. We think of the input in $\{ \pm 1\}^{n}$ as $n$ votes and the output in $\{ \pm 1\}$ as a collective decision. This corresponds to voting for an election between two candidates.

Example 1.1. For odd $n$, the Majority function $\operatorname{MAJ}_{n}:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ given by

$$
\operatorname{MAJ}_{n}\left(x_{1}, \ldots, x_{n}\right)=\operatorname{sgn}\left(x_{1}+\cdots+x_{n}\right)
$$

is one of the most natural voting rules.
Example 1.2. We can also require a unanimous vote to pass a decision. If we think of -1 as true and +1 as false, then this is the And function AND $_{n}:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ given by

$$
\operatorname{AND}_{n}\left(x_{1}, \ldots, x_{n}\right)= \begin{cases}-1 & \text { if } x=(-1, \ldots,-1) \\ +1 & \text { otherwise }\end{cases}
$$

Example 1.3. Alternatively, we can have the Or function $\operatorname{Or}_{n}:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ given by

$$
\operatorname{Or}_{n}\left(x_{1}, \ldots, x_{n}\right)= \begin{cases}+1 & \text { if } x=(+1, \ldots,+1) \\ -1 & \text { otherwise }\end{cases}
$$

Example 1.4. The existence of a dictator corresponds to the character functions $\chi_{\{i\}}$ : $\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ which give $\chi_{i}(x)=x_{i}$.

We can generalize this idea of dictators to the situation where more than 1 person has power over the collective decision.

Definition 1.1. A function $f:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ is a $k$-junta if $f$ "depends" on at most $k$ of its input coordinates. Formally, there exist $1 \leq i_{1}<i_{2}<\cdots<i_{k} \leq n$ such that $f(x)=g\left(x_{i_{1}}, x_{i_{2}}, \ldots, x_{i_{k}}\right)$ for some boolean function $g:\{ \pm 1\}^{k} \rightarrow\{ \pm 1\}$.

Example 1.5. The Majority, And, and Or functions are not juntas, but the character $\chi_{\{i\}}$ is a 1-junta.

Definition 1.2. A function $f:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ is a linear threshold function (LTF) (or a weighted majority) if

$$
f(x)=\operatorname{sgn}\left(a_{0}+a_{1} x_{1}+a_{2} x_{2}+\cdots+a_{n} x_{n}\right), \quad a_{0}, a_{1}, \ldots, a_{n} \in \mathbb{R}
$$

The constant $a_{0}$ allows our decision to have an initial bias. All our examples so far are LTFs.

Example 1.6. The Or function is an LTF with $a_{0}=-(n-1 / 2)$ and $a_{1}=a_{2}=\cdots=1$.
All monotone, symmetric functions are LTFs. This corresponds to the case where $a_{1}=a_{2}=\cdots=a_{n}=1$.

Example 1.7. The Tribes function is the Or of $s$ many tribes of size $w$; it is an Or of $s$ Ands:

$$
\operatorname{Tribes}_{w, s}(x)=\operatorname{Or}\left(\operatorname{And}\left(x_{1}, \ldots, x_{w}\right), \ldots, \operatorname{And}\left(x_{w s-w+1}, \ldots, x_{w s}\right)\right)
$$

The parameters $s$ and $w$ are referred to as the size and width, respectively. Usually, we pick $s \approx 2^{w} \cdot \ln 2$, and then

$$
\mathbb{P}_{X \sim\{ \pm 1\}^{w s}}\left(\operatorname{Tribes}_{w, s}(X)=\text { True }\right) \approx \frac{1}{2}
$$

In general,

$$
\mathbb{P}(\operatorname{Tribes}(X)=\text { False })=\left(1-2^{-w}\right)^{s}
$$

### 1.2 Desirable properties of voting schemes

Here are some properties we may want our decision rules to have.
Definition 1.3. We say that $f$ is monotone if for all vectors $x \leq y$ (pointwise), $f(x) \leq$ $f(y)$.

Definition 1.4. We say that $f$ is symmetric if $f(x)=f\left(x^{\pi}\right)$ for all $x \in\{ \pm 1\}^{n}$ and permutations $\pi$, where $x^{\pi}=\left(x_{\pi(1)}, x_{\pi(2)}, \ldots, x_{\pi(n)}\right)$.
Definition 1.5. We say that $f$ is an odd function if $f(-x)=-f(x)$.
This corresponds to a kind of symmetry between the outcomes. Let's also introduce a weak form of symmetry.

Definition 1.6. Let $f:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$. The symmetry group of $f$ is Aut $(f)$, the group of permutations $\pi \in S_{n}$ such that $f(x)=f\left(x^{\pi}\right)$ for all $x$.

The voting rule $f$ is symmetric if and only if $\operatorname{Aut}(f)=S_{n}$.
Definition 1.7. We say that $f$ is transitive symmetric if for all $i, j$, there exists a $\pi \in \operatorname{Aut}(f)$ such that $\pi(i)=j$.

Example 1.8. The Tribes function is transitive symmetric but not symmetric.
Definition 1.8. We say that $f$ is unanimous if $f(b, \ldots, b)=b$ for all $b \in\{ \pm 1\}$.

|  | Monotone | Symmetric | Odd | Transitive Symmetric | Unanimous |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tribes | $\checkmark$ |  |  | $\checkmark$ | $\checkmark$ |
| Maj | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Or | $\checkmark$ | $\checkmark$ |  | $\checkmark$ | $\checkmark$ |
| And | $\checkmark$ | $\checkmark$ |  | $\checkmark$ | $\checkmark$ |
| Dictatorship | $\checkmark$ |  | $\checkmark$ |  | $\checkmark$ |

Remark 1.1. You can show that the Majority function is the only function which satisfies all these properties.

### 1.3 The influence of a decision rule

We can graph the Majority function on 3 variables:


Each edge corresponds to flipping only 1 bit in the input. The vertices where $\mathrm{MAJ}_{3}$ outputs +1 and the edges that change the outcome are marked in red.

Definition 1.9. We say that coordinate $i$ is pivotal (or sensitive) for $f:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}^{n}$ on input $x$ if $f(x) \neq f\left(x^{\oplus i}\right)$, where $x^{\oplus i}=\left(x_{1}, \ldots, x_{i+1},-x_{i}, x_{i+1}, \ldots, x_{n}\right)$.

Definition 1.10. The influence of coordinate $i$ on $f:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ is the probability that $i$ is pivotal on a uniformly random input:

$$
\operatorname{Inf}_{i}(d)=\mathbb{P}_{X \sim\{ \pm 1\}^{n}}\left(f(X) \neq f\left(X^{\oplus i}\right)\right)
$$

We potentially want all these influences to be large so that voters feel that their vote matters.

## Proposition 1.1.

$$
\begin{aligned}
\operatorname{Inf}_{i}(f) & =\frac{2 \cdot \# \text { sensitive edges in direction } i}{\# \text { vertices }} \\
& =\frac{\# \text { sensitive edges in direction } i}{\# \text { edges in direction } i}
\end{aligned}
$$

Example 1.9. In a dictatorship with $\chi_{i}(x)=x_{i}, \operatorname{Inf}_{i}\left(\chi_{i}\right)=1$ and $\operatorname{Inf}_{j}\left(\chi_{i}\right)=0$ for all $j \neq i$.

Example 1.10. For the Majority function with 3 voters, $\operatorname{Inf}_{i}\left(\mathrm{MAJ}_{3}\right)=\frac{2}{4}=\frac{1}{2}$ for all $i$.
Example 1.11. In general, for odd $n$,

$$
\operatorname{Inf}_{1}\left(\operatorname{MAJ}_{n}\right)=\mathbb{P}_{X \sim\{ \pm 1\}^{n}}\left(X_{2}+\cdots+X_{n}=0\right)=\frac{\binom{n-1}{(n-1) / 2}}{2^{n-1}}
$$

By Stirling's formula, this looks like $\sqrt{2 / \pi} \cdot 1 / \sqrt{n}$ as $n \rightarrow \infty$.

### 1.4 The effect of a decision rule

Definition 1.11. The effect of coordinate $i$ for $f:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ is

$$
\operatorname{Eff}_{i}(f)=\mathbb{P}_{X \sim\{ \pm 1\}^{n}}\left(f(X)=1 \mid X_{i}=1\right)-\mathbb{P}_{X \sim\{ \pm 1\}^{n}}\left(f(X)=1 \mid X_{i}=-1\right)
$$

Remark 1.2. We have already shown that $\operatorname{Eff}_{i}(f)=\widehat{f}(\{i\})=\left\langle f, \chi_{i}\right\rangle$.
Here is an example that illustrates the differences between effect and influence.
Example 1.12. The Parity function Parity $_{n}:\{ \pm 1\}^{n} \rightarrow\{ \pm 1\}$ is given by

$$
\operatorname{Parity}_{n}(x)=\prod_{i \in[n]} x_{i} .
$$

The influence on $f$ is $\operatorname{Inf}_{i}(f)=1$ for each voter $i$. This voting rule maximizes influence for everyone! On the other hand, the effect of voter $i$ on $f$ is $\operatorname{Eff}_{i}(f)=0$ for all $i$.

### 1.5 Derivatives of boolean functions

Next, we want to derive a nice Fourier representation for the influence, like we already have for the effect. Along the way, we will define a derivative.

Definition 1.12. The derivative operator $D_{i}$ maps a function $f:\{ \pm 1\}^{n} \rightarrow \mathbb{R}$ to the function $D_{i} f:\{ \pm 1\}^{n} \rightarrow \mathbb{R}$ defined by

$$
D_{i} f(x)=\frac{f\left(x^{(i \mapsto 1)}\right)-f\left(x^{(i \mapsto-1)}\right)}{2},
$$

where $x^{(i \mapsto \pm 1)}=\left(x_{1}, \ldots, x_{i-1}, \pm 1, x_{i+1}, \ldots, x_{n}\right)$.
Remark 1.3. Even though $D_{i} f$ ignores the $i$-th coordinate, we will still think of it as a function of $n$ variables.

Note that

$$
D_{i} f(x)= \begin{cases} \pm 1 & \text { if } i \text { is pivotal on } x \\ 0 & \text { otherwise }\end{cases}
$$

so that

$$
\left(D_{i} f(x)\right)^{2}=\mathbb{1}_{\{i \text {-th corrdinate is pivotal on } x\}} .
$$

This lets us express the influence as

$$
\operatorname{Inf}_{i}(f)=\mathbb{E}_{X}\left[\left(D_{i} f(X)\right)^{2}\right]
$$

Similarly,

$$
\operatorname{Eff}_{i}(f)=\mathbb{E}_{X}\left[D_{i} f(X)\right]
$$

Next time, we will use this to derive a Fourier representation for the influence.

